Cause Inspired

is a proud TANGO Partner

Services: Marketing

CAUSEINSPIRED

Cause Inspired is a leader in leveraging the Google Ad Grant program to empower nonprofits. With a deep understanding of the grant, we use it as a cornerstone to craft impactful digital marketing campaigns that educate audiences and drive meaningful change.

Our expertise goes well beyond Google's cost-per-click ads. We integrate branding, web design, and SEO strategies to ensure nonprofits reach their target audiences at every stage online. As one of only 400 Google Premier Partners in the United States, we deliver inspiring results for the nonprofits we serve.

By offering all services under one roof, we ensure every aspect of a nonprofit's online presence works seamlessly together. Our team of specialists collaborates to build integrated marketing plans that are proven to perform.

KEY SERVICES

- Google Ad Grants Management
- Targeted Paid Ads (Facebook, Instagram, YouTube, Bing, Google, LinkedIn)
- Google Tag Manager ROI & Conversion Tracking
- Google Analytics Tracking and Analysis
- Client Dashboard and Monthly Reporting
- Search Engine Optimization (SEO)
- Website Design and Development
- Website Platform Migration Services
- Custom Development and Programming
- Comprehensive Branding Services
- SEO Focused Content Writing

SPECIAL SAVINGS FOR TANGO MEMBERS

- 1st Month is Donated
- Free Existing Google Ad Grant Audit
- No Set Up or Onboarding Fee for Google Ad Grant Services
- 10% Discount on Website Development Services

Cause Inspired
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TANGO Region Served:
Nationwide